

**Marcus Vinicius Ferraresi**  
**Objective: UI / UX Designer**

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Email: verzanii@gmail.com  
Current living at São Paulo – SP - Brazil  
Portfolio: <https://viniciusferraresi.com.br/english.html>

**Skills**

Softwares: Figma, Photoshop, Adobe XD, Illustrator  
High and low fidelity prototyping, design system, typography, color theory, responsiveness, mobile first, web design, graphic design, information architecture, flowcharts, wireframes, UX writing, UX research, A/B testing, persona creation.

**Education**

Postgraduate Degree in User Experience – Anhembi Morumbi University – Completed in 2022  
Undergraduate Degree in Social Sciences – São Paulo State University - UNESP – Completed in 2019  
Technologist in Multimedia Production - UNIP University – Completed in 2012  
Technical Degree in Programming and Informatics - ETEC de São Paulo – Completed in 2009  
High School with Web Design Technician - Emília Marinho – Completed in 2008

**Extra Courses**

Complete Webflow Bootcamp: From Figma Design to Development - Udemy – 2021  
Adobe XD: UI Design from Basics to Prototypes - Udemy – 2020  
Figma: User Interface Design Essentials - UI/UX Design – Udemy – 2020

**Professional Experience**

**UI / UX Designer - MaVi! Designer - Present**

Description: Interface design, prototyping, and design system creation using Figma. Graphic design and image editing with Photoshop. Information architecture, wireframes, user experience, UX writing, UX research, A/B testing, persona creation.

**Web Designer Mid-level - M-Tech Consulting - 2022**

Description: Interface design, prototyping, and design system creation using Figma. Front-end development of websites, e-commerce sites, institutional sites, promotional pages, email marketing sites, etc.

**Paused career** from 2015 to 2019 for higher education. During education, participated in noteworthy academic projects:

- Pedagogical Residency Academic Project - scholarship student - 2018/2019
- Tutorial Education Program - PET - scholarship student - 2016/2018

**Front-end Developer – Freead Advertising Agency – 2013/2014**

Description: Web page development, web page and system maintenance, email marketing and newsletter programming. HTML, CSS, JS, PHP, and MySQL database.

**Bilingual Web Builder Jr. – IBM –2012/2013**

Description: HTML, XML, XHTML, CSS, JS, PHP, and advanced English. Teamwork with colleagues from various countries, use of IBM system for page maintenance and creation.

**Web Designer Intern - V2 Design - 2010/2011**

Description: Layout creation for websites, banner creation, infographic creation, and graphic design. Web page development in HTML, CSS, JS, and PHP, MySQL database, Wordpress development, web page and system maintenance, and creation of graphic materials for printing.